

Consumers' Choice Award™

A Division of Market Data Systems, Inc.



March 18, 2009

North Dallas Moving & Storage Company Inc
Mr. Sam Shovel
1804 Trinity Valley Drive
Carrollton, Texas 75006

Dear Mr. Shovel,

When consumers have a choice, they prefer to deal with a business that other consumers trust and have confidence in. I'm therefore very pleased to inform you that Dallas-Fort Worth consumers have chosen **North Dallas Moving & Storage Company Inc** as a recipient of the 2008 *Consumers' Choice Award*™ in the category of **Movers - Commercial - Headquartered in DFW**.

Consumers' Choice Award™ (CCA) is celebrating its second successful year in the DFW Metroplex. Civic and business leaders across North America have praised the CCA as well deserved recognition by consumers for their city's finest businesses!

Award recipients were identified through a comprehensive and objective survey recently conducted by **Survey Sampling International (SSI)**. SSI is the world's largest statistical sampling organization dedicated to survey research and serves over 1400 clients globally. For additional survey information please refer to the enclosed insert entitled Survey Methodology.

Along with Survey Sampling International and our Media Partners, we salute all the Dallas-Fort Worth recipients of the 2008 *Consumers' Choice Award*™. Through commitment to customers and an unswerving belief in your ideas and employees, **North Dallas Moving & Storage Company Inc** has been acknowledged by the Dallas - Fort Worth community for business excellence.

To learn more about the CCA and this year's exciting programs, please join us March 22 at the Omni Dallas Hotel Park West for our Winners' Breakfast Reception (invitation enclosed). Congratulations on receiving the 2008 *Consumers' Choice Award*™. We wish you continued success.

A handwritten signature in black ink, appearing to read "Jeffrey Chernoff".

Jeffrey Chernoff
Chairman, *Consumers' Choice Award*™, USA

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